



Town of West Springfield

Sonia Manley
Director



Park & Recreation Department
26 Central Street - Suite 19
West Springfield, MA 01089
(413) 263-3284 | parkandrec@tows.org

January 2025

Dear Baseball, Softball & T-Ball Sponsor,

The West Springfield Park & Recreation Department would like to thank you for your interest in becoming a sponsor for our Recreational Baseball, Softball & T-Ball Leagues!

We are hopeful you will sponsor a team for the 2025 season, which in turn, will ensure these leagues remain affordable for everyone while offering a quality experience. Sponsorship will give you exposure to thousands of people, while showing support for the local community as well as family members!

We appreciate your interest and willingness to support programs for our youth and look forward to working with you in the near future. Thank you for joining us in making West Springfield an ideal place to live, work and play.

Please contact us should you have any questions or concerns regarding sponsorship opportunities.

Recreationally,

A handwritten signature in black ink that reads "Sonia Manley".

Sonia Manley
Director
smanley@tows.org





West Springfield Park & Recreation
Department Presents...

BASEBALL, SOFTBALL & T-BALL RECREATIONAL LEAGUES



About the Leagues:

Baseball, Softball and T-Ball Leagues are some of the most anticipated springtime recreational activities in West Springfield. Resident children, as well as children from other local towns, come together to play in these semi-competitive leagues where the emphasis is on having fun!

Location: West Springfield Town Fields

Target Demographic: Children ages 4-16

Season Dates: Late April to late June

Participation: Approximately 700 players in all leagues combined

West Springfield Park & Recreation Digital Media:

- **Facebook** - 4,500 followers
- **Email Notifications** - 1,400 subscribers
- **Town Website** - www.wsparkandrec.org

To become a sponsor, fill out the attached Sponsorship Application.

Team Sponsorship Includes:

- Sole sponsorship of a team
- Company name/logo on front of team shirt
- Company logo and link on the West Springfield Park & Recreation website, www.wsparkandrec.com

BASEBALL LEAGUE SPONSORSHIPS: \$250 per team

- Boys Kindergarten
- Boys Grade 1
- Boys Grade 2
- Boys Grades 3 & 4
- Boys Grades 5 & 6
- Boys Grades 7, 8 & 9

SOFTBALL LEAGUE SPONSORSHIPS: \$175 per team

- Girls Kindergarten & Grade 1
- Girls Grades 2 & 3
- Girls Grades 4, 5 & 6



T-BALL LEAGUE SPONSORSHIPS: \$175 per team

- Co-ed Preschool

Want another way to sponsor? We also offer **Softball Banner Sponsorship!** For **\$175**, this includes:

- A 6' x 3' outdoor portable banner with your company's name/logo on Old Tatham Field fence during Softball and T-Ball Games
- Sponsor recognition on the West Springfield Park & Recreation website: www.wsparkandrec.com

Questions? Email parkandrec@tows.org



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BASEBALL, SOFTBALL & T-BALL SPONSORSHIP APPLICATION

Count on us as a sponsor!

___ **Baseball**
\$250

___ **Softball**
\$175

___ **T-Ball**
\$175

___ **Softball Banner**
\$175

Contact Information:

Company Logo Included for Use on Park & Rec Website: ___ Yes ___ No

Company Name (as you wish it to appear on Team Shirts/Banner): _____

Contact Name: _____

Contact Address: _____ City: _____ State: ___ Zip Code: ___

Primary Phone Number: _____ Secondary Phone Number: _____

Email Address: _____

Child's Name (if applicable): _____ League: _____

Payment Information:

Make checks payable to: "Town of West Springfield" and mail to:

**West Springfield Park & Recreation Department
26 Central St. – Suite 19
West Springfield, MA 01089**

___ My check is enclosed for \$ _____

SPONSORSHIP DEADLINE: FRIDAY, MARCH 7, 2025

- Return signed agreement and check by sponsorship deadline for inclusion in the Spring 2025 Recreational Baseball, Softball & T-Ball Leagues
- Email high resolution (.png/.jpg) company logo/artwork to parkandrec@tows.org for placement on Park & Recreation website
- West Springfield Park & Recreation Department will be in contact to confirm Sponsorship

Signature: _____

Date: _____